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FOR IMMEDIATE RELEASE

**EVENT: Greater Peoria Farm Show
December 3-5, 2024
Peoria Civic Center
Peoria, Illinois**



The Greater Peoria Farm Show Returns December 3-5, 2024

This year's event features a new Kubota Sidekick UTV give-away, University of Illinois Extension Seminars and free admission and parking for attendees.

Peoria, Illinois – The Greater Peoria Farm Show, one of the Midwest's premier agricultural events, will return to the Peoria Civic Center from December 3-5, 2024. The three-day event will showcase the latest agricultural products, services, and technology from hundreds of exhibitors. It will also feature a variety of educational seminars, exciting promotions, and daily prize drawings. Admission and parking are free, thanks to the generous support of German Bliss Equipment.

"We're thrilled to host the Greater Peoria Farm Show again at the Peoria Civic Center," said Ron Bormaster, Show Manager. "With the support of our sponsors and exhibitors, we're offering a fantastic event that's free for attendees. This year's show will include a new Kubota Sidekick UTV giveaway and the new University of Illinois Extension seminar series, making it a must-attend event for anyone in agriculture."

Educational Seminars and Special Events

The University of Illinois Extension will be offering a series of free seminars each day of the show. A full schedule of these seminars can be found on the event website at www.GreaterPeoriaFarmShow.com. Additionally, the Illinois Department of Agriculture will conduct Pesticide Applicator testing on Wednesday, December 4, from 9:00 AM to 12:00 PM and 1:00 PM to 4:00 PM on a walk-up basis.

Each day, the event will kick off with complimentary coffee and rolls in the main exhibit hall, courtesy of Bob Luquercio Auto Group Peoria. Attendees who arrive early can also enter for a chance to win the daily \$1,000 Showbucks prize drawing, courtesy of Illinois

AgriNews. Showbucks can be used as currency to purchase merchandise or services from any exhibitor. The drawing will take place daily at 1:00 PM

Kubota UTV Give-Away

New this year, one lucky winner will go home with a new Kubota RTV-XG850 Sidekick UTV, valued at \$29,000, from German Bliss Equipment. Visitors can register daily at the German Bliss exhibit booth, and qualifiers will be drawn each day. The final winner will be determined on the last day of the show by drawing the lucky key that starts the Kubota UTV.

Show Details:

- **Dates:** December 3-5, 2024
- **Location:** Peoria Civic Center, Peoria, Illinois
- **Hours:**
 - Tuesday & Wednesday: 9:00 AM – 4:00 PM
 - Thursday: 9:00 AM – 3:00 PM
- **Admission:** Free
- **Parking:** Free, courtesy of German Bliss Equipment

For more information, including a full seminar schedule and an interactive floor plan, visit www.GreaterPeoriaFarmShow.com. For inquiries, contact Ron Bormaster at (507) 437-7969 or email ronbormaster@midwestshows.com.

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About Midwest Shows Inc.

The Greater Peoria Farm Show is produced by Midwest Shows Inc., the organizer of annual agricultural tradeshow in Peoria, IL; Tulsa, OK; Vermillion, SD; Sioux Falls, SD; Cedar Falls, IA; and Oklahoma City. For more information on Midwest Shows events, visit www.MidwestShows.com.

2022 Daily Events Schedule

Tuesday, November 29

- 9am: Exhibits open
- 9am-10am: Free coffee & rolls (Rm 134)
- 9am-4pm: SPARTAN "Test drive and Win" promotion. Take a test drive for a chance to win a new Spartan mower.
*Spartan exhibit
- 9am-4pm: Register to win a Kubota BX tractor package. Final qualifiers drawn throughout the day.
*Adjacent to German-Bliss exhibit
- 11:00am: Seminar: *2023 Ag Market Outlook*, Todd Hultman, Grain Market Analyst, DTN
- 11am-2pm: Lunch served. (Rm 134)
- 1:00pm: \$1000 Showbucks Drawing (Register at AgriNews exhibit)
- 1:30pm: Seminar: *2023 Ag Market Outlook* Todd Hultman, Grain Market Analyst, DTN
- 4:00pm Exhibits close

Wednesday, November 30

- 8am-Noon &
- 1pm-4pm: Pesticide License Testing, Illinois Dept. of Ag (Rm. 220)
*Continuous walk-up testing. No pre-registration required.
- 9am: Exhibits open
- 9am-10am Free coffee & rolls (Rm 134)
- 9am-4pm SPARTAN "Test drive and Win" promotion. Take a test drive for a chance to win a new Spartan mower.
*Spartan exhibit
- 9am-4pm: Register to win a Kubota BX tractor package. Final qualifiers drawn throughout the day.
*Adjacent to German-Bliss exhibit
- 11:00am Seminar: *2023 Ag Market Outlook* Todd Hultman, Grain Market Analyst, DTN
- 11am-2pm Lunch served (Rm 134)
- 1:00pm \$1000 Showbucks Drawing (Register at AgriNews exhibit)
- 1:30pm Seminar: *2023 Ag Market Outlook* Todd Hultman, Grain Market Analyst, DTN
- 4:00pm Exhibits close

Thursday, December 2

- 9am: Exhibits open
- 9am-10am: Free coffee & rolls (Rm 134)
- 9am-4pm: SPARTAN “Test drive and Win” promotion. Take a test drive for a chance to win a new Spartan mower.
*Spartan exhibit
- 9-11:30am: Register to win a Kubota BX tractor package. Final qualifiers drawn throughout the morning.
*Adjacent to German-Bliss exhibit
- 11:00am: Seminar: 2023 Ag Market Outlook Todd Hultman, Grain Market Analyst, DTN
- 11am-2pm: Lunch served (Rm 134)
- Noon: Kubota BX Tractor package FINAL drawing. All finalists must be present.
- 1:00pm: \$1000 Showbucks Drawing (Register at AgriNews exhibit)
- 3:00pm: Spartan Mower FINAL drawing
*Need not be present to win. Winner will be contacted via phone.
- 4:00pm Show closes

Here’s your revised press release with the addition of the 41st annual event:

FOR IMMEDIATE RELEASE

Contact:

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Email: info@greaterpeoriafarmshow.com

Website: www.GreaterPeoriaFarmShow.com

The 41st Annual Greater Peoria Farm Show Returns December 3-5, 2024

Featuring a New Kubota UTV Giveaway, Extension Seminars, and Free Admission & Parking

Peoria, Illinois – November 18, 2024 – The **41st Annual Greater Peoria Farm Show**, one of the Midwest's premier agricultural events, returns to the **Peoria Civic Center** from **December 3-5, 2024**. Hundreds of exhibitors will showcase the latest agricultural products and services,

alongside educational seminars, exciting promotions, and prize drawings for attendees. The event is free to attend, and parking is free, courtesy of **Farmers Business Network**.

“We’re thrilled to be hosting the 41st annual Greater Peoria Farm Show at the Peoria Civic Center, with the support of our sponsors and exhibitors,” said show manager **Ron Bormaster**. “This year, we’re especially excited to give away a **Kubota UTV** from **German-Bliss Equipment** on the final day of the show. It promises to be a great three-day event.”

Presentations and Special Events

The **University of Illinois Extension** will host a free seminar series each day of the show. A complete list of seminars will be available on the event website at www.GreaterPeoriaFarmShow.com. In addition, the **Illinois Department of Agriculture** will offer **Pesticide Applicator Testing** on **Wednesday, December 4**, from **9:00 AM – 12:00 PM** and **1:00 PM – 4:00 PM**, with testing available on a walk-up basis.

Each day of the show will kick off with **complimentary coffee and rolls** in the main exhibit hall, where early attendees can enter to win the daily **\$1,000 Showbucks** prize, courtesy of **Illinois AgriNews**. The **Showbucks** drawing will take place at **1:00 PM daily**, and Showbucks can be used as currency to purchase merchandise or services from any exhibitor.

Kubota UTV Giveaway

This year, one lucky winner will take home a **Kubota RTV-XG850 Sidekick UTV** from **German-Bliss Equipment**. Attendees can register each day at the **German-Bliss Equipment** exhibit booth. Qualifiers will be drawn daily, with the final winner determined on the last day of the show by drawing the key that starts the UTV.

Event Details:

- **Dates:** December 3-5, 2024
- **Location:** Peoria Civic Center, 201 SW Jefferson Ave, Peoria, IL 61602
- **Hours:**
 - **Tuesday & Wednesday:** 9:00 AM – 4:00 PM
 - **Thursday:** 9:00 AM – 3:00 PM
- **Admission & Parking:** Free for all attendees (free parking courtesy of Farmers Business Network)

For up-to-date details, including a full list of seminars and an interactive floor plan, visit www.GreaterPeoriaFarmShow.com.

About the Greater Peoria Farm Show:

The **Greater Peoria Farm Show** is an annual event that brings together agricultural professionals from across the Midwest to explore the latest innovations, technology, and products in the industry. The event offers valuable educational opportunities, hands-on demonstrations, and networking for farmers and ranchers. This year marks the **41st annual** event.

For more information, contact:

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