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FOR IMMEDIATE RELEASE

EVENT: Greater Peoria Farm Show
December 3-5, 2024
Peoria Civic Center
Peoria, Illinois



The Greater Peoria Farm Show Returns December 3-5, 2024

This year's event features a new Kubota Sidekick UTV give-away, University of Illinois Extension Seminars and free admission and parking for attendees.

Peoria, Illinois – The Greater Peoria Farm Show, one of the Midwest's premier agricultural events, will return to the Peoria Civic Center from December 3-5, 2024. The three-day event will showcase the latest agricultural products, services, and technology from hundreds of exhibitors. It will also feature a variety of educational seminars, exciting promotions, and daily prize drawings. Admission and parking are free, thanks to the generous support of German Bliss Equipment.

"We're thrilled to host the Greater Peoria Farm Show again at the Peoria Civic Center," said Ron Bormaster, Show Manager. "With the support of our sponsors and exhibitors, we're offering a fantastic event that's free for attendees. This year's show will include a new Kubota Sidekick UTV giveaway and the new University of Illinois Extension seminar series, making it a must-attend event for anyone in agriculture."

Educational Seminars and Special Events

The University of Illinois Extension will be offering a series of free seminars each day of the show. A full schedule of these seminars can be found on the event website at www.GreaterPeoriaFarmShow.com. Additionally, the Illinois Department of Agriculture will conduct Pesticide Applicator testing on Wednesday, December 4, from 9:00 AM to 12:00 PM and 1:00 PM to 4:00 PM on a walk-up basis.

Each day, the event will kick off with complimentary coffee and rolls in the main exhibit hall, courtesy of Bob Luquercio Auto Group Peoria. Attendees who arrive early can also enter for a chance to win the daily \$1,000 Showbucks prize drawing, courtesy of Illinois

AgriNews. Showbucks can be used as currency to purchase merchandise or services from any exhibitor. The drawing will take place daily at 1:00 PM

Kubota UTV Give-Away

New this year, one lucky winner will go home with a new Kubota RTV-XG850 Sidekick UTV, valued at \$29,000, from German Bliss Equipment. Visitors can register daily at the German Bliss exhibit booth, and qualifiers will be drawn each day. The final winner will be determined on the last day of the show by drawing the lucky key that starts the Kubota UTV.

Show Details:

- **Dates:** December 3-5, 2024
- **Location:** Peoria Civic Center, Peoria, Illinois
- **Hours:**
 - Tuesday & Wednesday: 9:00 AM – 4:00 PM
 - Thursday: 9:00 AM – 3:00 PM
- **Admission:** Free
- **Parking:** Free, courtesy of German Bliss Equipment

For more information, including a full seminar schedule and an interactive floor plan, visit www.GreaterPeoriaFarmShow.com. For inquiries, contact Ron Bormaster at (507) 437-7969 or email ronbormaster@midwestshows.com.

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About Midwest Shows Inc.

The Greater Peoria Farm Show is produced by Midwest Shows Inc., the organizer of annual agricultural tradeshow in Peoria, IL; Tulsa, OK; Vermillion, SD; Sioux Falls, SD; Cedar Falls, IA; and Oklahoma City. For more information on Midwest Shows events, visit www.MidwestShows.com.