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FOR IMMEDIATE RELEASE

EVENT: Greater PEORIA Farm Show
November 27, 28 & 29, 2018
Peoria Civic Center
Peoria, Illinois



37th Greater Peoria Farm Show Features Hundreds of Ag Exhibits & Events

November 12, 2018 – Peoria, Illinois – Peoria will once-again play host to the Greater Peoria Farm Show November 27, 28 & 29, 2018. Approximately 300 companies are set to feature 1,000 product lines in more than 90,000 square feet of exhibits. The event is the largest indoor farm show in Illinois and recognized as one of the premier agricultural events in the United States. More than 20,000 area farmers are expected to visit the three day event.

Show celebrates Illinois' leadership in Agriculture

Illinois is home to over 76,000 farms and 28 million acres of farmland, making it a top producer of corn, soybeans, and other specialty crops. With its central location and access to excellent transportation, the Illinois agricultural economy has established itself as the United States second largest exporter of agricultural products, with over \$4 billion worth shipped annually.

The Peoria Civic Center provides excellent facilities, with over 100,000 square feet of exhibit space, and additional space for seminars and special events. Show Manager, Penny Swank states, *"The Greater Peoria Farm Show is Illinois largest indoor agricultural tradeshow and one of the biggest events of the year at the Peoria Civic Center. With hundreds of exhibits, presentations, free admission, complimentary coffee and rolls and more, it's a great end of year ag event."*

2019 Crop Weather Outlook and Special Events

Iowa State University Agronomist and Professor, Elwynn Taylor, will present the *2019 Crop Weather Outlook* on Tuesday (1:30pm) and Wednesday (11:00am). Dr. Taylor is well known for providing informative and entertaining insight into near and long-term weather patterns and the impact on crop production.

Central Illinois Ag will be providing complimentary coffee and rolls each morning in the main exhibit hall. Early attendees can also win the daily \$1000 Showbucks prize, courtesy of Illinois AgriNews. Showbucks can be used as currency to purchase merchandise or services from any

exhibitor. Lunch will also be served daily in the Arena Club Room, featuring meats provided by Peoria favorite, Alwan's meats. Lunch is only \$5.25 after a \$2-off coupon provided to all attendees who visit the N-Rich exhibit, courtesy of N-Rich and Illinois Soybean Association. An ice cream social will also be hosted on the Arena floor each afternoon, with complimentary ice cream for attendees.

"Along with great ag exhibits there will be daily events, including Elwynn Taylor's 2019 Crop Weather Outlook. With strong support from the community, exhibitors, farmers, and sponsors, the 37th Annual Greater Peoria Farm Show is shaping up to be the best show yet," said Ms. Swank.

The Greater Peoria Farm Show runs November 27, 28 & 29, 2018 at the Peoria Civic Center, Peoria, Illinois. Show hours are 9am to 4pm daily. Admission is free. For more information and interactive floor plan of the show, go to www.GreaterPeoriaFarmShow.com or contact Ron Bormaster at (800) 873-1411.

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The Greater PEORIA Farm Show is produced by FarmShows USA, a division of Midwest Shows Inc., and producer of six annual agricultural tradeshow hosted in Peoria, IL; Tulsa, OK; Vermillion, SD; Sioux Falls, SD; Cedar Falls, IA; and Oklahoma City.

For additional information on FarmShows USA events, call (800) 873-1411 or visit www.FarmShowsUSA.com.