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FOR IMMEDIATE RELEASE

EVENT: **Greater PEORIA Farm Show**
November 28, 29 & 30, 2017
Peoria Civic Center
Peoria, Illinois



36th Greater Peoria Farm Show Features Over 340 Exhibits & Events

October 24, 2017 – Peoria, Illinois – Peoria will once-again play host to the Greater Peoria Farm Show November 28, 29 & 30, 2017. Over 340 companies are set to feature 1,000 product lines in more than 90,000 square feet of exhibits. The event is the largest indoor farm show in Illinois and recognized as one of the premier agricultural events in the United States. More than 20,000 area farmers are expected to visit the three day event.

Show celebrates Illinois' leadership in Agriculture

Illinois is home to over 76,000 farms and 28 million acres of farmland, making it a top producer of corn, soybeans, and other specialty crops. Beef cattle and dairy operations are also key components of Illinois' agricultural economy. With its central location and access to excellent transportation, the Illinois agricultural economy has established itself as the United States second largest exporter of agricultural products, with over \$4 billion worth shipped annually.

The Peoria Civic Center provides excellent facilities, with over 100,000 square feet of exhibit space, and additional space for seminars and special events. Show Manager, Ron Bormaster states, "*The Greater Peoria Farm Show is Illinois largest indoor agricultural tradeshows and one of the biggest events of the year at the Peoria Civic Center. This year we expect to have more than 340 exhibitors participating.*"

2018 Crop Weather Outlook and Special Events

Iowa State University Agronomist and Professor, Elwynn Taylor, will present the *2018 Crop Weather Outlook* on Tuesday (1:30pm) and Wednesday (11:00am). Dr. Taylor is well known for providing informative and entertaining insight into near and long-term weather patterns and the impact on crop production.

Central Illinois Ag will be providing complimentary coffee and rolls each morning in the main exhibit hall. Early attendees can also win the daily \$1000 Showbucks prize, courtesy of Illinois AgriNews. Showbucks can be used as currency to purchase merchandise or services from any

exhibitor. Lunch will also be served daily in the Arena Club Room, featuring meats provided by Peoria favorite, Alwan's meats. Lunch is only \$5 after a \$2-off coupon provided to all attendees who visit the Stor-Loc exhibit. Additional promotions and events will be announced as the show approaches.

"Along with great ag exhibits there will be daily events, including Elwynn Taylor's 2018 Crop Weather Outlook. With strong support from the community, exhibitors, farmers, and sponsors, the 36th Annual Greater Peoria Farm Show is shaping up to be the best show yet," said Bormaster.

The Greater Peoria Farm Show runs November 28, 29 & 30, 2017 at the Peoria Civic Center, Peoria, Illinois. Show hours are 9am to 4pm daily. Admission is free. For more information and interactive floor plan of the show, go to www.GreaterPeoriaFarmShow.com or contact Ron Bormaster at (800) 873-1411.

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The Greater PEORIA Farm Show is produced by FarmShows USA, a division of Midwest Shows Inc., and producer of seven annual agricultural tradeshow hosted in Peoria, IL; Tulsa, OK; Vermillion, SD; Sioux Falls, SD (2); Cedar Falls, IA; and Oklahoma City.

For additional information on FarmShows USA events, call (800) 873-1411 or visit www.FarmShowsUSA.com.