



**Contact:**

Ron Bormaster, Show Manager  
FarmShows USA – Midwest Shows Inc.  
PO Box 737  
Austin, MN 55912  
Phone: (507) 437-7969  
www.FarmShowsUSA.com

**FOR IMMEDIATE RELEASE**

**EVENT:** Greater PEORIA Farm Show  
December 2, 3, & 4, 2014  
Peoria Civic Center  
Peoria, Illinois



**33<sup>rd</sup> Greater Peoria Farm Show Features 300+ Ag Exhibits & Seminars**

**November 18, 2014 – Peoria, Illinois** – Peoria will once-again play host to the Greater PEORIA Show December 2, 3, & 4, 2014. With over 350 companies featuring 1000+ product lines in over 900 exhibit booths, the event is the largest indoor farm show in Illinois and also recognized as one of the premier agricultural events in the United States. Over 20,000 area farmers are expected to visit the show over three big days.

**Illinois is a National Leader in Agriculture – and BIG Equipment**

Illinois is home to over 76,000 farms and 28 million acres of farmland, making it a top producer of corn, soybeans, and other specialty crops. Beef cattle and dairy operations are also key components of Illinois' agricultural economy. With its central location and access to excellent transportation, the Illinois agricultural economy has established itself as the United States second largest exporter of agricultural products, with over \$4 billion worth shipped annually.

Home to Caterpillar, Peoria, Illinois knows a thing or two about managing large equipment and putting on large events. The Peoria Civic Center provides excellent facilities, with over 100,000 square feet of exhibit space, and plenty of space for educational seminars and special events. Jim Wetherington, General Manager of the Peoria Civic Center states, *"The Greater Peoria Farm Show is one of our biggest events of the year, and our goal is to roll out the red carpet for visiting farmers and exhibitors. Along with the great show, there are a lot of exciting new things going on in downtown Peoria."*

**Seminars focus on the Crop Weather Outlook and Aerial Drones**

Educational seminars will be featured on the first two days of the Show (Tue & Wed). Iowa State Univ. Agronomist, Elwynn Taylor will deliver the *2015 Crop Weather Outlook* at 11am on Tuesday.

Ag technology guru, Chad Colby, of AgTechTalk.com will provide his insight into the future with his presentation, *“Aerial Drones in Agriculture”* at 1:30pm on Tuesday and Wednesday. Along with his presentation, Chad will have many drones on display.

### **Special Events and Prizes**

Peoria-Bloomington Chevrolet Dealers will be featuring new trucks and vehicles and providing complimentary coffee and rolls each morning. Early attendees can also win \$1000.00 in Showbucks, courtesy of Illinois AgriNews. Showbucks can be used to purchase merchandise or services from any exhibitor. Show hours are 9:00am-4:00pm each day and admission is free. Lunch will also be served daily in the Arena Club Room, featuring meats provided by Peoria local favorite, Alwan’s meats. RFD-TV will be providing broadcasts and updates throughout the show.

Show manager, Ron Bormaster, states, *“This is going to be a great show. Along with 350 exhibitors and events, we have new seminars scheduled with expert presenters. With all of the support from the community, exhibitors, farmers, and sponsors, the 33<sup>rd</sup> Annual Greater Peoria Farm Show is sure to be the best show yet.”*

The Greater Peoria Farm Show runs December 2, 3, and 4, 2014 at the Peoria Civic Center, Peoria, Illinois. Show hours are 9am to 4pm daily. Admission is free. For more information and interactive floor plan of the show, go to [www.GreaterPeoriaFarmShow.com](http://www.GreaterPeoriaFarmShow.com) or contact Ron Bormaster at (507) 437-7969.



Peoria Civic Center to host 32<sup>nd</sup> Greater PEORIA Farm Show

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**The Greater PEORIA Farm Show is produced by FarmShows USA, a division of Midwest Shows Inc., and producer of seven annual agricultural tradeshow hosted in Peoria, IL; Tulsa, OK; Vermillion, SD; Sioux Falls, SD(2); Cedar Falls, IA; and Oklahoma City.**

**For additional information on FarmShows USA events, call (507) 437-7969 or visit [www.FarmShowsUSA.com](http://www.FarmShowsUSA.com).**