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FOR IMMEDIATE RELEASE

**EVENT: Greater PEORIA Farm Show
December 3, 4, & 5, 2013
Peoria Civic Center
Peoria, Illinois**



Illinois' Largest Indoor Farm Show Getting Ready for 32nd Annual Run

Peoria, Illinois – Peoria will once-again play host to the Greater PEORIA Show December 3, 4, & 5, 2013. With over 350 companies featuring 1000+ product lines throughout the downtown Peoria Civic Center, the event is the largest indoor farm show in Illinois and also recognized as one of the premier agricultural events in the United States. More than 30,000 area farmers are expected to visit the show over three big days.

Illinois is a National Leader in Agriculture – and BIG Equipment

Illinois is home to over 76,000 farms and 28 million acres of farmland, making it a top producer of corn, soybeans, and other specialty crops. Beef cattle and dairy operations are also key components of Illinois' agricultural economy. With its central location and access to excellent transportation, the Illinois agricultural economy has established itself as the United States second largest exporter of agricultural products, with over \$4 billion worth shipped annually.

Home to Caterpillar, Peoria, Illinois knows a thing or two about managing large equipment and putting on large events. The Peoria Civic Center provides excellent facilities, with over 100,000 square feet of exhibit space, and plenty of space for educational seminars and special events. Jim Wetherington, General Manager of the Peoria Civic Center states, "The Greater Peoria Farm Show is one of our biggest events of the year, and our goal is to roll out the red carpet for visiting farmers and exhibitors. Along with the great show, there are a lot of exciting new things going on in downtown Peoria."

New Technology: Focused on the Bottom Line

A key theme for the 2013 Show is on technologies that not only increase production, but reduce waste. Continued advancements in GPS and precision farming techniques will be featured, as well as products and systems to manage and balance soil fertility. In addition to a focus on grain farming, the Show has an exhibit area dedicated to livestock, hay, and forage products. Like with grain farming, the focus is on the bottom line, with new technologies and systems.

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Special Events and Prizes

Peoria-Bloomington Chevrolet Dealers will be featuring new trucks and vehicles and providing complimentary coffee and rolls each morning. Early attendees can also win \$1000.00 in Showbucks, courtesy of Illinois AgriNews. Showbucks can be used to purchase merchandise or services from any exhibitor. Show hours are 9:00-4:00 pm each day and admission is free. Lunch will also be served daily in the Arena Club Room, featuring meats provided by Peoria local favorite, Alwan's meats. RFD-TV will be providing live broadcasts and updates throughout the show.

Show manager, Ron Bormaster, states, "We are really excited about this year's show! Once again, every available exhibit area of the Peoria Civic Center will be filled with the latest in agricultural technology and services. With all of the support from the community, exhibitors, farmers, and sponsors, the 32nd Annual Greater Peoria Farm Show is sure to be the best show yet."

The Greater Peoria Farm Show runs December 3, 4, and 5, 2013 at the Peoria Civic Center, Peoria, Illinois. Show hours are 9am to 4pm daily. Admission is free. For more information and interactive floor plan of the show, go to www.GreaterPeoriaFarmShow.com or contact Ron Bormaster at (507) 437-7969.



Peoria Civic Center to host 32nd Greater PEORIA Farm Show

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The Greater PEORIA Farm Show is produced by FarmShows USA, a division of Midwest Shows Inc., and producer of seven annual agricultural tradeshow hosted in Peoria, IL; Tulsa, OK; Vermillion, SD; Sioux Falls, SD(2); Cedar Falls, IA; and Oklahoma City.

For additional information on FarmShows USA events, call (507) 437-7969 or visit www.FarmShowsUSA.com.