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FOR IMMEDIATE RELEASE

EVENT: Greater PEORIA Farm Show
NOV 29, 30 & DEC 1, 2016
Peoria Civic Center
Peoria, Illinois



35th Greater Peoria Farm Show Features Over 340 Exhibits & Seminars

November 15, 2016 – Peoria, Illinois – Peoria will once-again play host to the Greater Peoria Farm Show November 29, 30 & December 1, 2016. With over 340 companies featuring 1,000 product lines in more than 90,000 square feet of exhibits. The event is the largest indoor farm show in Illinois and recognized as one of the premier agricultural events in the United States. More than 20,000 area farmers are expected to visit the three day event.

Show celebrates Illinois leadership in Agriculture

Illinois is home to over 76,000 farms and 28 million acres of farmland, making it a top producer of corn, soybeans, and other specialty crops. Beef cattle and dairy operations are also key components of Illinois' agricultural economy. With its central location and access to excellent transportation, the Illinois agricultural economy has established itself as the United States second largest exporter of agricultural products, with over \$4 billion worth shipped annually.

The Peoria Civic Center provides excellent facilities, with over 100,000 square feet of exhibit space, and plenty of space for educational seminars and special events. Show Manager, Ron Bormaster states, "*The Greater Peoria Farm Show is one of the biggest events of the year at the Peoria Civic Center. Along with the great show, there are a lot of exciting new things to do in downtown Peoria*".

Seminars focus on the Crop Weather Outlook and Aerial Drones

Educational seminars will be featured at the Show. Iowa State University Agronomist and Professor, Elwynn Taylor, will present the *2017 Crop Weather Outlook* on Tuesday (11:30am) at Wednesday (1:30pm). Dr. Taylor is well known for providing informative and entertaining insight into near and long-term weather patterns and the impact on crop production.

Ag technology guru, Chad Colby, will provide valuable insight into the future with his presentation, *U.A.V.'s in Agriculture* on Wednesday at 1:30pm. Colby is known nationally for his expertise in ag technology and is a frequent guest of Max Armstrong to discuss the topic. Says

Armstrong, *“He not only knows the very latest technology and updated rulemaking progress for unmanned aircraft ag applications, but Chad also communicates the story superbly.”* In addition to his presentation, Colby will also have many drones on display.

Special Events and Prizes

Peoria-Bloomington Chevrolet Dealers will be featuring new trucks and vehicles and providing complimentary coffee and rolls each morning. Early attendees can also win \$1000 in Showbucks, courtesy of Illinois AgriNews. Showbucks can be used to purchase merchandise or services from any exhibitor. Lunch will also be served daily in the Arena Club Room, featuring meats provided by Peoria favorite, Alwan’s meats. Lunch is only \$5 after a \$2-off coupon provided to all attendees who visit the Stor-Loc exhibit.

“This is going to be a great show. Along with more than 340 exhibitors and events, there will be daily and daily seminars scheduled with expert presenters. With all of the support from the community, exhibitors, farmers, and sponsors, the 35th Annual Greater Peoria Farm Show is sure to be the best show yet,” said Bormaster.

The Greater Peoria Farm Show runs November 29, 30 & December 1, 2015 at the Peoria Civic Center, Peoria, Illinois. Show hours are 9am to 4pm daily. Admission is free. For more information and interactive floor plan of the show, go to www.GreaterPeoriaFarmShow.com or contact Ron Bormaster at (800) 873-1411.

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The Greater PEORIA Farm Show is produced by FarmShows USA, a division of Midwest Shows Inc., and producer of seven annual agricultural tradeshow hosted in Peoria, IL; Tulsa, OK; Vermillion, SD; Sioux Falls, SD(2); Cedar Falls, IA; and Oklahoma City.

For additional information on FarmShows USA events, call (800) 873-1411 or visit www.FarmShowsUSA.com.